



Thailand Today

By
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EAFIT University, Medellin, Colombia
19 August 2009



Thailand At a Glance

Official Name: Kingdom of Thailand (previously Siam)

Location: Thailand lies in the heart of Southeast Asia. Thailand borders Laos, Cambodia and the Gulf of Thailand to the east, Myanmar and the Indian Ocean to the west, and Malaysia to the south.

Area: 514.000 Km²

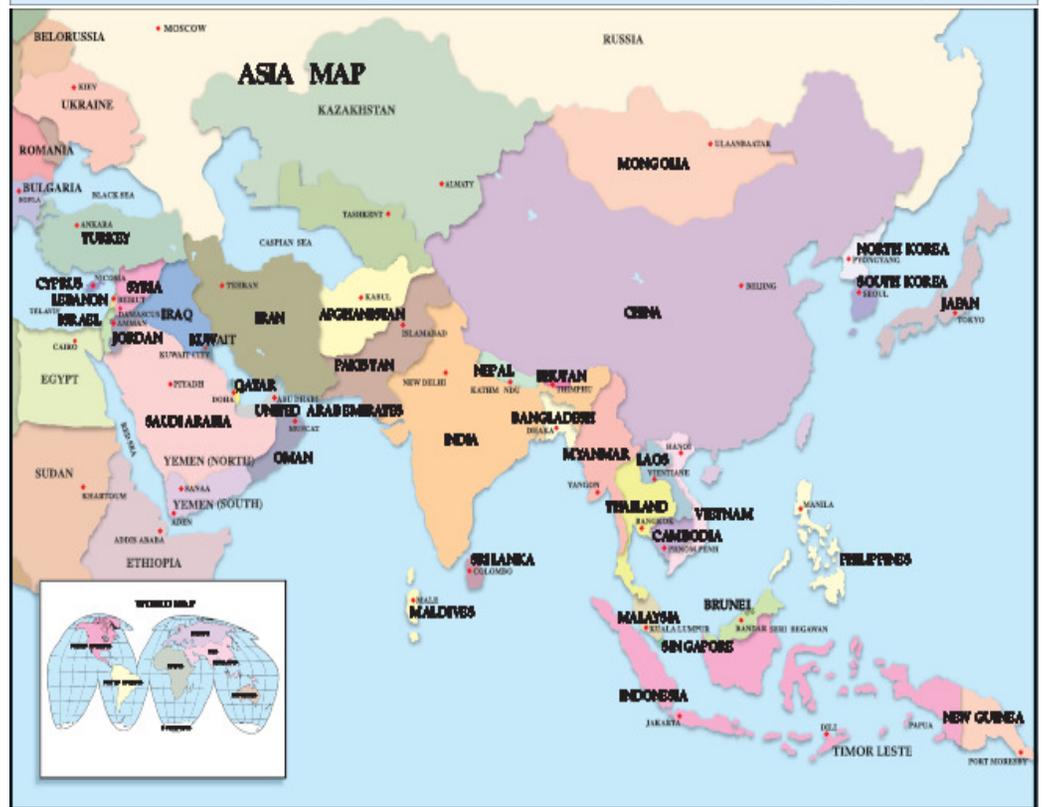
Population: 66.7 million (2009)

Capital: Bangkok (10 million people)

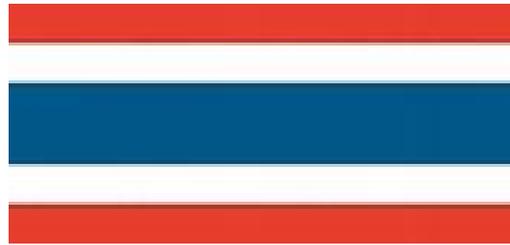
Official language: Thai

Religions: 95% Buddhist, 4% Muslim, others Christians and Hindus

Climate: Tropical, with an average low temperature of 23.7 C and high of 37.5C. Three seasons: monsoon from July to October, cool from November until February and hot from March until June.

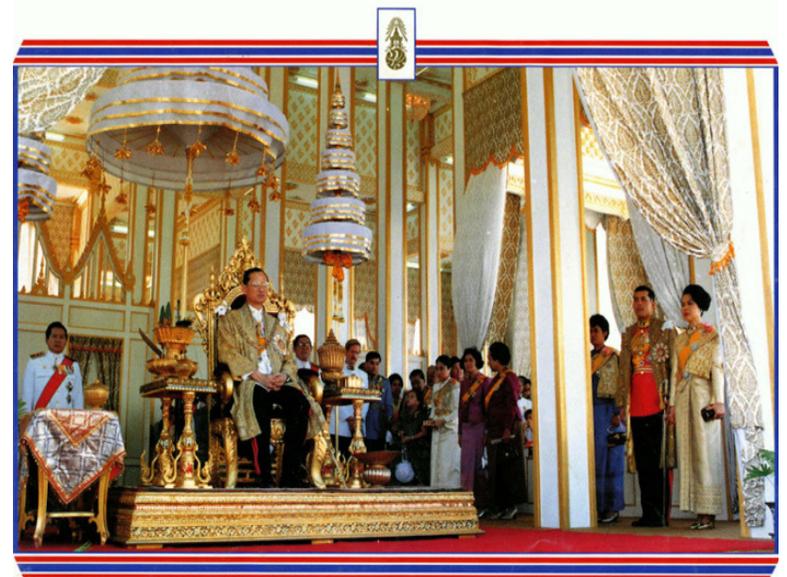


National Flag

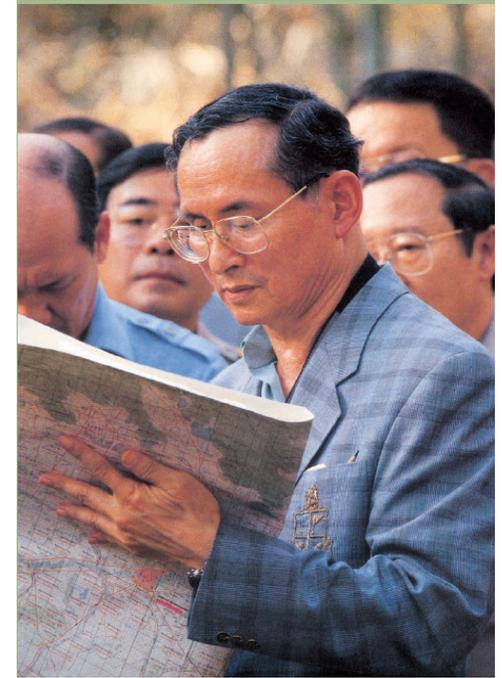


3 Pillars of Thailand's society

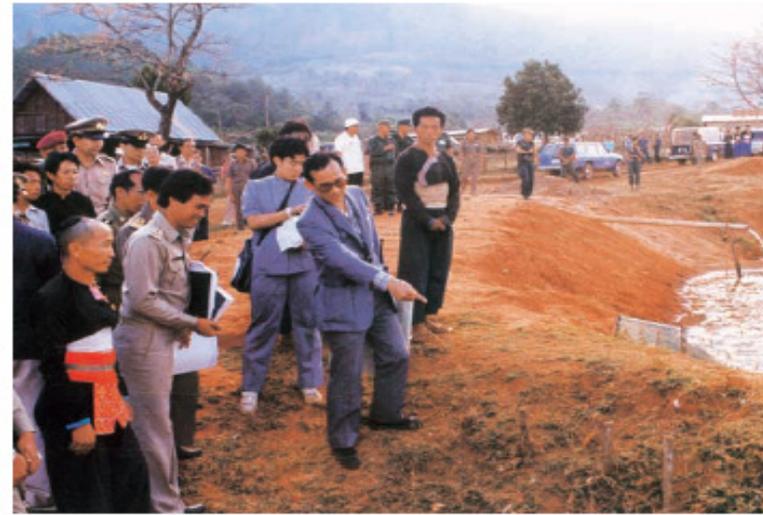
Red = The Nation (Thai people)
White = Buddhist Religion
Blue = The Monarchy



Modern Monarchy



His Majesty King Bhumibol Adulyadej 'Development King'



Royal Projects



Examples of Royal Projects

- **Agricultural-experimental projects in modern agriculture in the grounds of Chitralada Villa, the Royal Residence.**
- **Crop substitution – The Royal Hill Tribes Development Programme**
- **Fisheries-fish culture and fish farming**
- **Land development- Hup Kaphong Land Development Project**
- **River basin development-Banthat Mountain Range Upland Development Project**
- **Watershed development – The Reafforestation Programme for Watershed Development**
- **Animal husbandry**
- **Education-King's Scholarships**
- **Irrigation- Mae Mon Irrigation Project**
- **Rain-making- The Royal Rain-Making Research and Development Project**
- **Medical – Royal Medical Unit and Royal Mobile Medical Teams**
- **Road development**

To see a full list of project, please go to the website <http://www.geocities.com/tongdee9/tab1.htm>

Awards presented to His Majesty the King

His Majesty King Bhumibol's works and devotion to his people have been recognised worldwide. That is the reason why His Majesty has been presented with numerous prestigious awards from many organisations.



The Telefood Medal



H.M. King Bhumibol was presented with The Telefood Medal of the FAQ



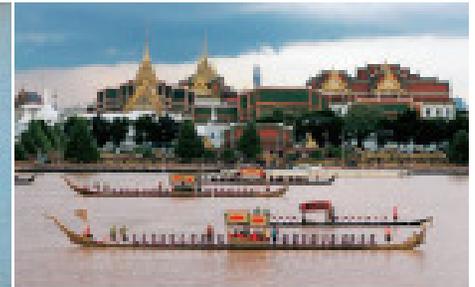
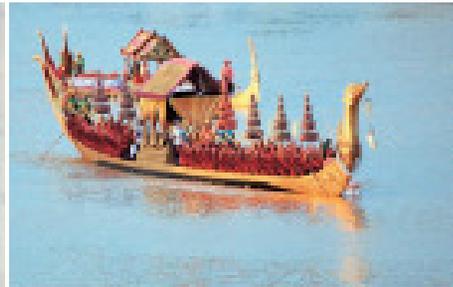
The Agrícola Medal

UN Lifetime Achievement Award in Rural Development



His Majesty was presented with the first United Nations' first Human Development Lifetime Achievement Award by Mr. Kofi Annan, Secretary-General of the United Nations in May 2006.

The 60th Anniversary of His Majesty the King's Accession to the Throne



Kings, Queens, and Royal Representatives from 25 countries of Europe, Asia, Africa, the Pacific Region and the Middle East



His Royal Highness Grand Duke Henri of the Grand Duchy of Luxembourg



Royal Thai Government



The Government House, Bangkok

Political structure

Official name Kingdom of Thailand

Form of state Constitutional monarchy

The executive Under the 2007 constitution, the prime minister must be an elected member of parliament and may not serve more than eight consecutive years in office

Head of state King Bhumibol Adulyadej

National legislature Under the 2007 constitution, the National Assembly consists of the House of Representatives (the lower house) and the Senate (the upper house). The 480 members of the lower house are directly elected, 80 of them according to a system of proportional representation. The 150-member upper house is only partly elected, with 74 of its members being appointed by a select committee

National elections A lower house election took place on December 23rd 2007, the first since the coup in September 2006. The next election is not scheduled to take place until late 2011. An election for 76 members of the upper house took place on March 2nd 2008

Following the dissolution of the People Power Party in December 2008, the Democrat Party (DP) formed a coalition with four smaller parties, Puea Pandin, Chart Thai Pattana, Bhum Jai Thai and Ruam Jai Thai. Puea Thai and Pracharaj are the two opposition parties

Main political organisations The main political parties include Puea Thai, the DP, Puea Pandin, Chart Thai Pattana, Bhum Jai Thai, Ruam Jai Thai and Pracharaj

H.E.Dr. Abhisit Vejjajiva

27th Prime Minister of Thailand



Born 3 August 1964 (New Castle, United Kingdom)

Education

- Bachelor of Arts in Philosophy, Politics and Economics, First Class Honours, Oxford University, UK
- Master of Philosophy in Economics, Oxford University, UK
- Honorary Doctorate in Law, Ramkamhaeng University Schools

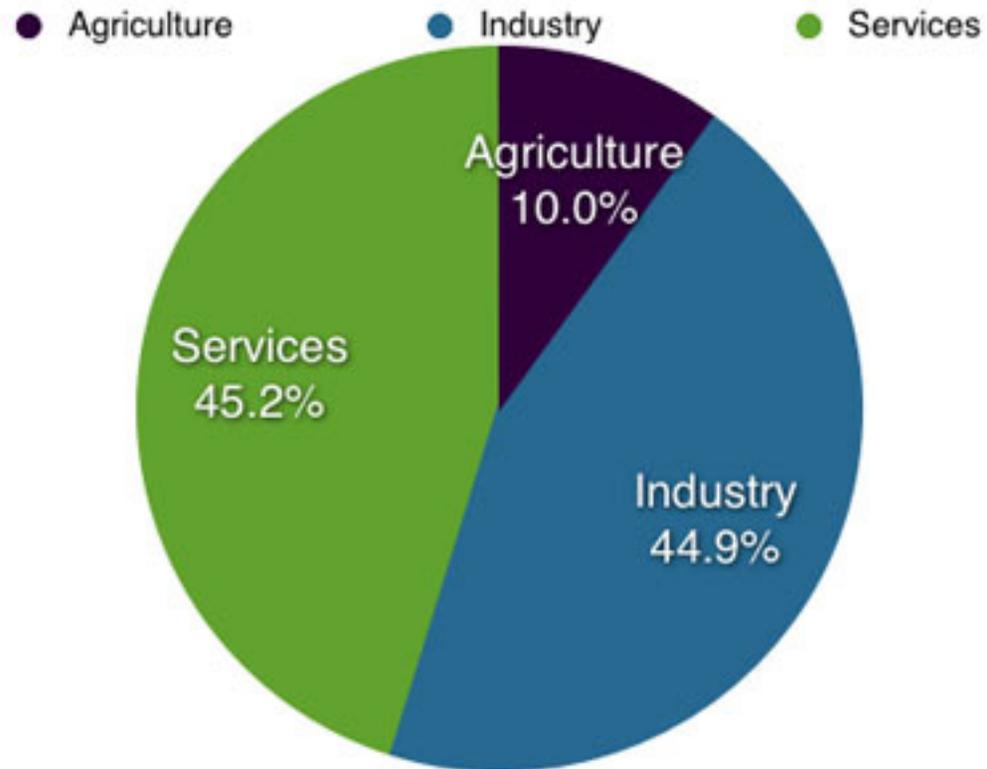
International Recognition

- One of 100 Global Leaders for Tomorrow, by World Economic Forum 1992
- One of 20 Leaders for the Millennium Politics and Power, by Asia Week magazine 2 November 1999
- One of 6 up and coming Leaders of Asia, the Time Magazine 6 October 1997, New Voices for New Asia

Thai Economy at a glance

GDP (2008)	US \$270 billion
GDP per Capita (2008)	US \$4,072.5
GDP Growth (2007)	4.9%
GDP Growth (2008)	2.6%
Export Growth (2008)	16.8%
Trade Balance (2008)	US \$0.2 billion
Current Account Balance (2008)	US \$-0.2 billion
International Reserves (2008)	US \$111.01 billion
Capacity Utilization (2008)	67.65%
Manufacturing Production Index (2008)	190.23
Customer Price Index (Apr 2009) (2002 = 100)	104.6
Corporate Income Tax	10-30%
Withholding Tax	10-15%
Value Added Tax	7%

Structure of the Thai Economy (GDP by Sector)



Total Trade with the World

description	value : billion us\$				
	2006	2007	2008	2008(Jan.-Jun.)	2009(Jan.-Jun.)
Total Trade	258.49	293.82	356.99	177.74	125.42
Export	129.72	153.86	177.77	89.16	68.20
Import	128.77	139.96	179.22	88.58	57.21
Trade Balance	948.10	13.90	-1.44	0.57	10.99

Top 10 Exports in 2008

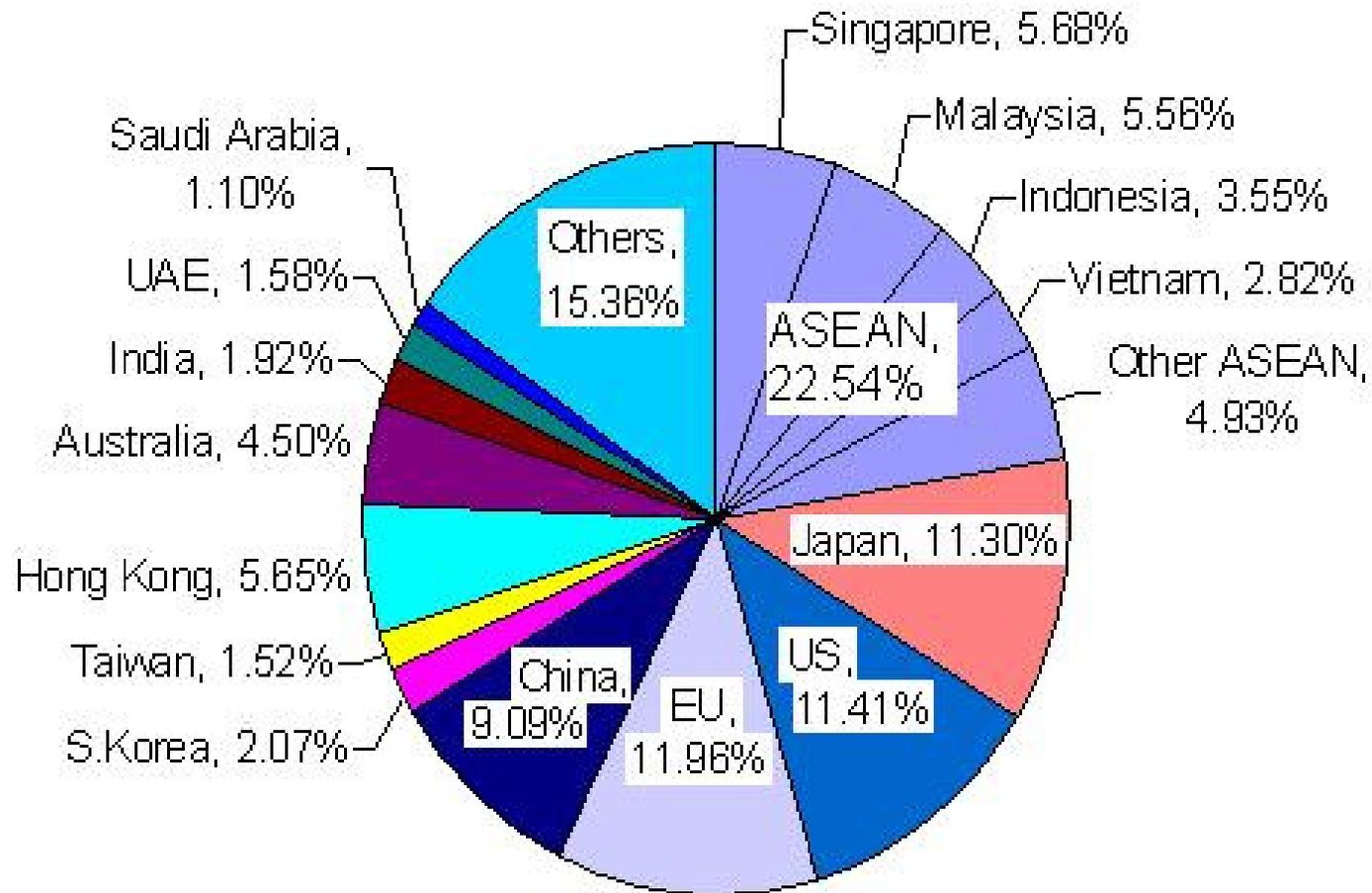
	Share % (y-o-y)	Value (US\$ billion)
Automatic data processing machines and parts thereof	10.34	18.38
Motor cars, parts and accessories	8.76	15.59
Precious stones and jewelry	4.65	8.27
Refined fuels	4.45	7.91
Electronic integrated circuits	4.07	7.24
Rubber	3.82	6.79
Rice	3.49	6.20
Polymers of ethylene, propylene, etc in primary forms	3.10	5.52
Iron, steel and their products	3.02	5.36
Rubber products	2.56	4.55

Source: MOC as of Feb 10, 2009

Top 10 Exports 2009 (Jan - May)

	Product	Share	Value (US\$ bn)
1	Automatic data processing machines and accessories	9.88	5.52
2	Precious stones and jewellery	8.53	4.76
3	Motor cars, parts and accessories	6.86	3.83
4	Electronic integrated circuits	3.82	2.14
5	Iron and steel and their products	3.54	1.98
6	Rice	3.45	1.93
7	Refine fuels	2.91	1.63
8	Polymers of ethylene, propylene, etc. in primary form	2.90	1.62
9	Chemical products	2.82	1.58
10	Rubber products	2.77	1.55
	Total		55.87

2008 Export, by country



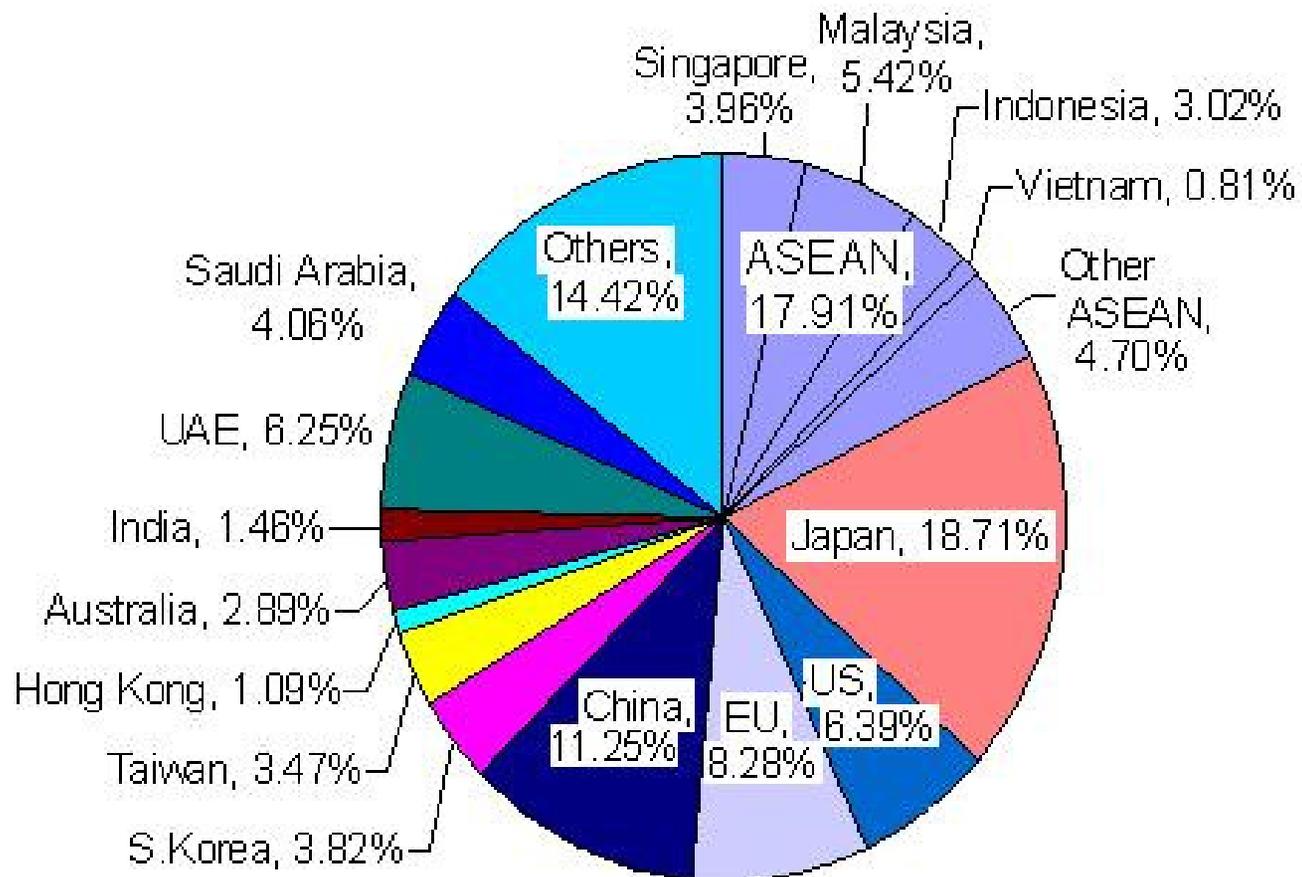
Top 10 Imports from the World

no.	description	value : million US\$				
		2006	2007	2008	2008 (Jan.-Jun.)	2009 (Jan.-Jun.)
1	Crude oil	20,111.6	20,405.8	30,159.8	15,150.0	7,652.9
2	Machinery and parts	11,315.4	12,172.1	14,880.9	7,049.1	5,702.3
3	Electrical machinery and parts	9,393.3	9,503.1	10,742.9	5,495.8	3,980.6
4	Chemicals	8,828.1	10,020.9	12,644.5	6,382.5	3,546.4
5	Electronic integrated circuits	8,628.7	9,822.6	9,197.1	4,748.6	3,229.3
6	Computers, part and accessories	7,597.4	7,520.4	7,815.3	4,032.4	2,939.2
7	Iron, steel and products	7,412.4	8,575.4	13,759.1	6,338.9	2,615.5
8	Jewellery including silver bars and gold	3,890.8	4,117.3	8,856.1	3,508.2	2,272.5
9	Other metal ores, metal waste scrap, and	6,081.3	7,129.6	8,004.6	4,067.1	1,890.6
10	Vegetables and vegetable products	2,298.8	2,847.6	4,367.5	2,107.1	1,524.3
Total 10 records		85,557.8	92,114.6	120,427.8	58,879.6	35,353.6
Other		43,214.6	47,844.3	58,795.5	29,708.2	21,862.1
Total		128,772.3	139,958.9	179,223.3	88,587.8	57,215.7

Major Import Items (2008)

- Crude Oil (**16.3 %**)
- Industrial machinery & parts (**6.5 %**)
- Electrical machinery & parts (**8.3 %**)
- Integrated circuits (**2.9 %**)
- Iron and Steel (**7.6 %**)
- Vehicles and parts (**3.1 %**)

2008 Import, by country



Foreign Investment by Industry 2008

Industry Type	Investment Value (Bil. AUD)
Service and public utilities	2.57
Metal products, machinery and transport equipment	2.48
Electronic industry & electrical appliances	2.36
Chemicals, paper and plastics	1.35
Mining, ceramics and basic metals	0.69
Agriculture & agricultural products	0.60
Light industry	0.46

Source: BOI's Investment Strategy and Policy Division, as of Feb 5, 2009

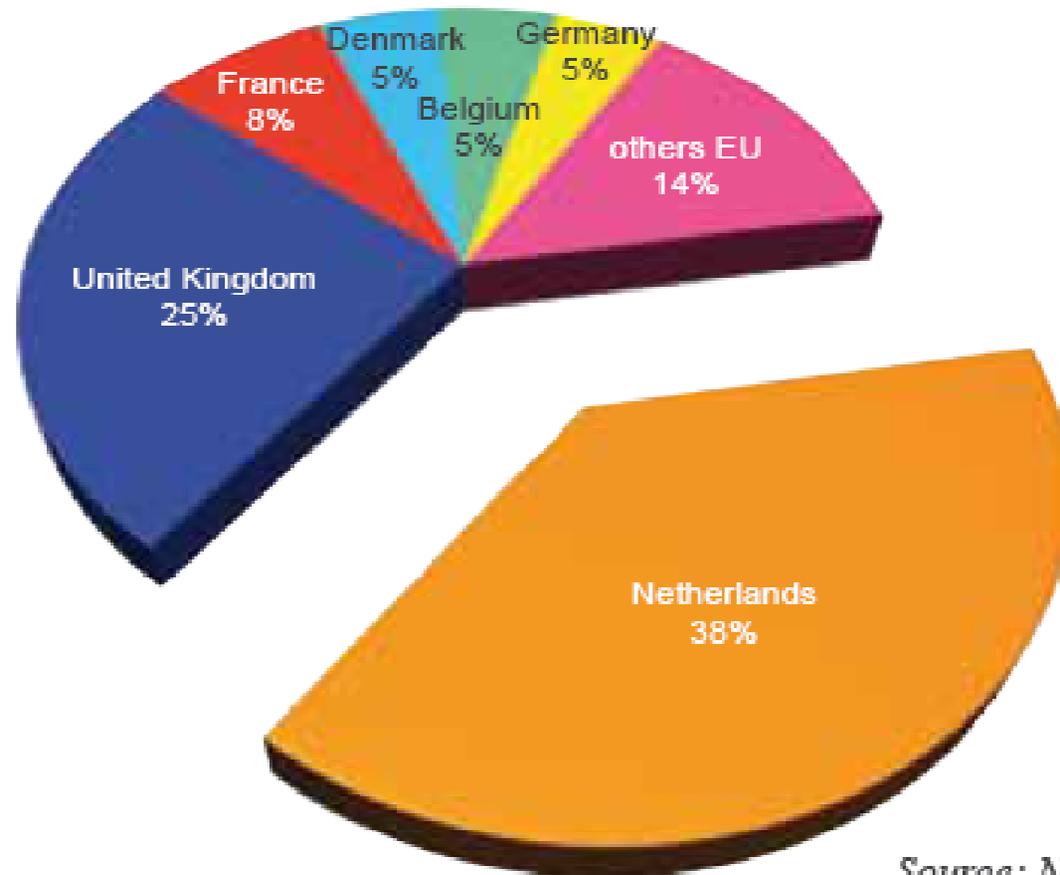
www.boi.go.th



Total Foreign Investment (2008)

	2008 (US\$ = 34.79 THB)		2008 (Jan-May) (US\$ = 32.05 THB)		2009 (Jan-May) (US\$ = 34.53 THB)	
	Number of projects	Value	Number of projects	Value	Number of projects	Value
Total Foreign Investment	832	8,550	365	3,150	226	1,198
By Sector						
Agricultural Products	62	486	21	173	24	176
Minerals / Ceramics	30	561	15	365	1	1
Light Industries / Textiles	73	370	37	214	13	21
Automotive / Metal Processing	214	2,016	86	467	60	281
Electrical / Electronics	144	1,924	58	870	40	85
Chemicals / Paper	103	1,099	44	556	17	108
Services	206	2,092	104	503	71	525
By Country						
Japan	324	2,960	143	803	84	498
Europe	157	1,878	67	794	51	130
Taiwan	45	212	25	107	8	15
United States	34	215	17	61	18	51
Hong Kong	20	137	11	96	6	13
Singapore	74	1,052	32	518	22	33

FDI from the European Union in Thailand from 2006 - 2008



*Source: Netherlands-Thai
Chamber of Commerce*

Thailand's Policies to deal with the Current Economic Crisis

In the short term

Urgent policies to be implemented in the first year

- (1) stimulate and boost confidence in Thai economy in order to promote investment and consumption among the people and private sectors.
- (2) maintain and increase people's income .
- (3) reduce the cost-of-living burden for the people .
- (4) establish a committee of Economic Ministers and a Joint Public-Private Sector Committee to resolve economic problems.



Thailand-Latin America Relations

Importance of Latin America for Thailand

- Latin America can serve as **emerging market** for Thailand given the decreased demand as the result of economic slowdown in traditional trade partners.
- **Strategic Partnership** to expand production base for Thai products and serve as each other's gateway to our respective regions.
- Currently, Thailand has the policy to **further strengthen relations** and cooperation in all areas of mutual interest with Latin America, especially with our trade partners i.e. Brasil, Mexico, Argentina, Chile, Peru and Colombia.

There are 5 Royal Thai Embassies in Latin America

Buenos Aires

Brasilia

Mexico

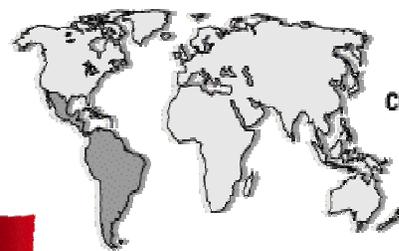
Santiago de Chile

Lima

+ 17 Royal Thai Honorary Consuls General in 15 countries.

7 Latin American countries have their embassy in Thailand

(Argentina, Brasil, Chile, Cuba, Mexico, Panama, and Peru)





Latin America has the policy to strengthen relations with Asia



Trade Relations with Latin America

- **Trade with Latin America** : 9,722 million USD or 1.96 % of Thailand's total trade with the world.
- **Trade with South America**: 6,153.82 million USD or 1.72% of Thailand's total trade.
- **Major trade partners** : Brasil, Mexico, Argentina, Chile, Ecuador, Peru and Colombia. Trade with these countries constitute 80% of total trade with Latin America.

Thailand-South America Trade

description	value : million us\$				
	2006	2007	2008	2008(Jan.-Jun.)	2009(Jan.-Jun.)
Total Trade	3,246.37	4,352.73	6,153.82	2,806.50	1,751.46
Export	1,713.43	2,398.58	3,054.74	1,450.27	912.04
Import	1,532.94	1,954.16	3,099.08	1,356.22	839.42
Trade Balance	180.50	444.42	-44.33	94.05	72.63

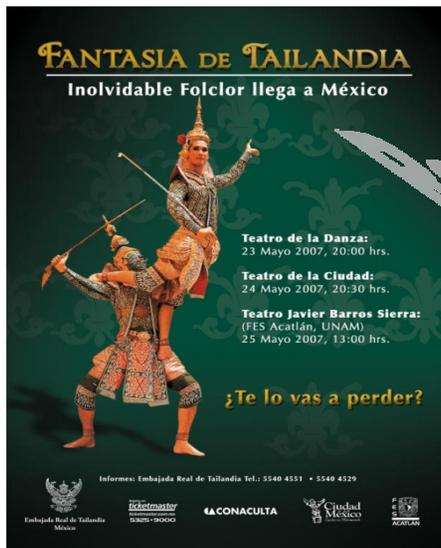
Top Exports to Latin America

- 1. Motor cars, parts and accessories**
- 2. Machinery and parts thereof**
- 3. Spark-ignition reciprocating internal combustion piston engines and parts**
- 4. Rubber products**
- 5. Yarn and man-made filaments**
- 6. Rubber**
- 7. Washing machines, dry-clean machines and parts**
- 8. Chemical products**
- 9. Iron and steel**
- 10. Prepared or preserved fish, crustaceans, molluscs in airtight containers**

Top Imports from Latin America

- 1. Vegetables and vegetable products**
- 2. Iron, steel and products**
- 3. Animals and animal products**
- 4. Crude oil**
- 5. Fresh aquatic animals, chilled and frozen**
- 6. Other metal ores, metal waste scrap**
- 7. Yarn and fibers**
- 8. Machinery and parts**
- 9. Pharmaceutical products**

Royal Thai Embassy's Role in Latin America



Public Diplomacy in Latin America

Thai Festival in Latin America:

To promote Latin America-Thailand relations

in the cultural field, for Latin American people to understand

Thai culture and traditions.

Economic Diplomacy

- Study Project on Alternative Energy from Jatropha in Mexico
- In-Store Promotion in Brasilia
- Roadshow Project in Chile
- Business Matching through visit of Latin American importers with Thai exporters
- Visit of Thai Ambassador to Colombia for business networking (in September 2009)



Roadshow in Santiago de Chile



In-Store Promotion in Brasilia



Business Matching through visit of Latin American importers with Thai exporters



Technical Cooperation

Bilateral

- **Technical Cooperation:** Thailand provides fellowships, scholarships to individual countries to attend short training courses and graduate studies in Thailand on the annual basis.

Multilateral

- **APEC**
- **FEALAC**
- **OAS**



Scholarships to attend training courses in Thailand for the year 2009

- 1. Waste Recycling for Efficiency Agriculture (9-25 March 2009)**
- 2. Study Visit on HIV/AIDS Prevention and Problem Alleviation in Thailand (15-20 March 2009)**
- 3. Master of Business Administration in Hospitality and Tourism Management (1 year 6 months starting May 2009)**
- 4. Diversified Farming Practices using Participatory Approach for Food Security and Safety (4-15 May 2009)**
- 5. Tourism in Thailand: Development, Management and Sustainability (13 July-5 August 2009)**
- 6. Master of Science in Health Economics and Health Care Management (1 year 8 months starting in June 2009)**
- 7. Climate Change: Present and Future Challenges/Opportunities for Vulnerable Asia-Pacific (9-24 June 2009)**
- 8. Grassroots Economic Development with One Tambon One Product (OTOP) (21 September-30 October 2009)**
- 9. Buakaew Roundtable International 2009- Tourism (1-30 September 2009)**

Rewardees from Colombia

Name -Surname	Position	Fellowship
1.Mr. Carlos Eduardo Ospina Cruz	Director of Asia, Africa and Oceania	2006 Buakaew Roundtable International, 30 July-8 August 2006
2. Ms. Karina Edith Motato Rocha	Teacher, University of Antioquia Medellin	Environmental Health with the Emphasis on Food Security 3-21 September 2007
3. Miss Ana Laura Acosta Orjuela	Third Secretary, Department of Asia, Ministry of Foreign Affairs of Colombia	2008 Buakaew Roundtable International for the Latin American Countries, 16-25 June 2008
4. Miss Belkis Mercedes Mira Olarte	Tourism Advisor,Proexport	Tourism Management, 1-31 August 2008
5. Mr. Angel Eduardo Munoz Fonseca	Marketing Director,AVIATUR	Tourism Management, 1-31 August 2008

Courses whose application is still open

- **2 fellowships to attend the training course on Small and Medium Enterprise (SME) Development, 26 October-6 November 2009. Deadline for application is 30 September 2009.**
- **2 fellowships to attend the Workshop on Drug Interdiction Cooperation, 5-9 October 2009. Deadline for application is 4 September 2009.**

Thailand-Colombia Relations

Bilateral Relations

- Cordial and friendly relations since establishment of diplomatic relations 30 years ago in 1979. Thailand has a Honorary Consulate General in Bogota since 1988.
- Colombia opened an embassy in Bangkok in 1992 but closed down in 1999 for economic/financial reason.
- Exchange of high-level visits (visit to Thailand of Mr. Camilo Reyes Rodriguez, Vice Minister of Foreign Affairs of Colombia in 2004)
- Technical cooperation on alternative development and Fellowships to attend short-training courses in Thailand

Pending Bilateral agreements

- Agreement on Visa Exemption for Diplomatic and Official Passport Holders
- Agreement on Economic and Technical Cooperation

Cooperation in the regional and multilateral organisations

- FEALAC
- OAS
- UN

Thailand-Colombia Trade

description	value : million us\$				
	2006	2007	2008	2008(Jan.-Jun.)	2009(Jan.-Jun.)
Total Trade	143.07	234.04	299.12	169.98	117.66
Export	129.16	222.21	272.98	153.27	113.00
Import	13.91	11.83	26.14	16.72	4.66
Trade Balance	115.25	210.39	246.84	136.55	108.35

Thai Exports to Colombia

no.	description	value : million US\$				
		2006	2007	2008	2008 (Jan.-Jun.)	2009 (Jan.-Jun.)
1	Motor cars, parts and accessories	26.3	81.5	149.2	90.0	56.7
2	Washing machines, dry-clean machines and parts thereof	12.6	17.1	17.1	9.7	8.5
3	Machinery and parts thereof	5.7	10.5	13.3	5.9	6.6
4	Motorcycles, parts and accessories	27.4	31.5	17.9	10.1	6.5
5	Rubber products	7.3	10.9	13.0	6.0	5.5
6	Yarn and man-made filaments	3.7	8.3	5.9	3.0	4.5
7	Spark-ignition reciprocating internal combustion piston engines and parts thereof	0.7	0.9	4.7	2.8	3.5
8	Other electrical equipment and parts thereof	0.4	0.2	1.4	0.6	2.1
9	Iron and steel and their products	6.1	5.5	4.3	2.5	1.9
10	Plastic products	5.3	8.5	4.7	2.4	1.7
Total 10 records		95.6	174.9	231.5	133.0	97.6
Other		33.5	47.3	41.5	20.3	15.4
Total		129.2	222.2	273.0	153.3	113.0

Imports from Colombia

no.	description	value : million US\$				
		2006	2007	2008	2008 (Jan.-Jun.)	2009 (Jan.-Jun.)
1	Fertilizer and pesticide	1.8	2.0	3.2	2.5	1.4
2	Animals and animal products	2.2	1.6	2.3	1.6	0.7
3	Other metal ores, metal waste scrap, and	4.4	2.0	3.8	0.7	0.6
4	Electrical machinery and parts	0.8	0.7	1.2	0.6	0.5
5	Plastic products	0.9	0.8	0.5	0.3	0.4
6	Jewellery including silver bars and gold	0.7	1.2	1.2	0.9	0.4
7	Paper and paper products	-	0.7	0.9	0.4	0.2
8	Iron, steel and products	0.1	-	1.9	0.2	0.1
9	Medicinal and pharmaceutical products	0.3	0.3	0.2	0.1	0.1
10	Other capital goods	-	-	-	-	0.1
Total 10 records		11.2	9.2	15.3	7.3	4.4
Other		2.7	2.6	10.8	9.4	0.2
Total		13.9	11.8	26.1	16.7	4.7

The World's Most Expensive Cities in 2008

Rank	Cities	Index (New York = 100)	Rank	Cities	Index (New York = 100)
1	London	120.2	36	Auckland	71.8
8	Tokyo	94.4	49	Taipei	56.4
17	Sydney	82.2	56	Mumbai	49.6
31	Seoul	76	61	Bangkok	47.2
35	Hong Kong	72.3	65	Beijing	43.4

Notes:

- Standardized price and earnings surveys were carried out in 71 cities around the world.
- Index is based on a weighted shopping basket geared to Western European consumer habits containing 122 goods and services, and is inclusive of rent.

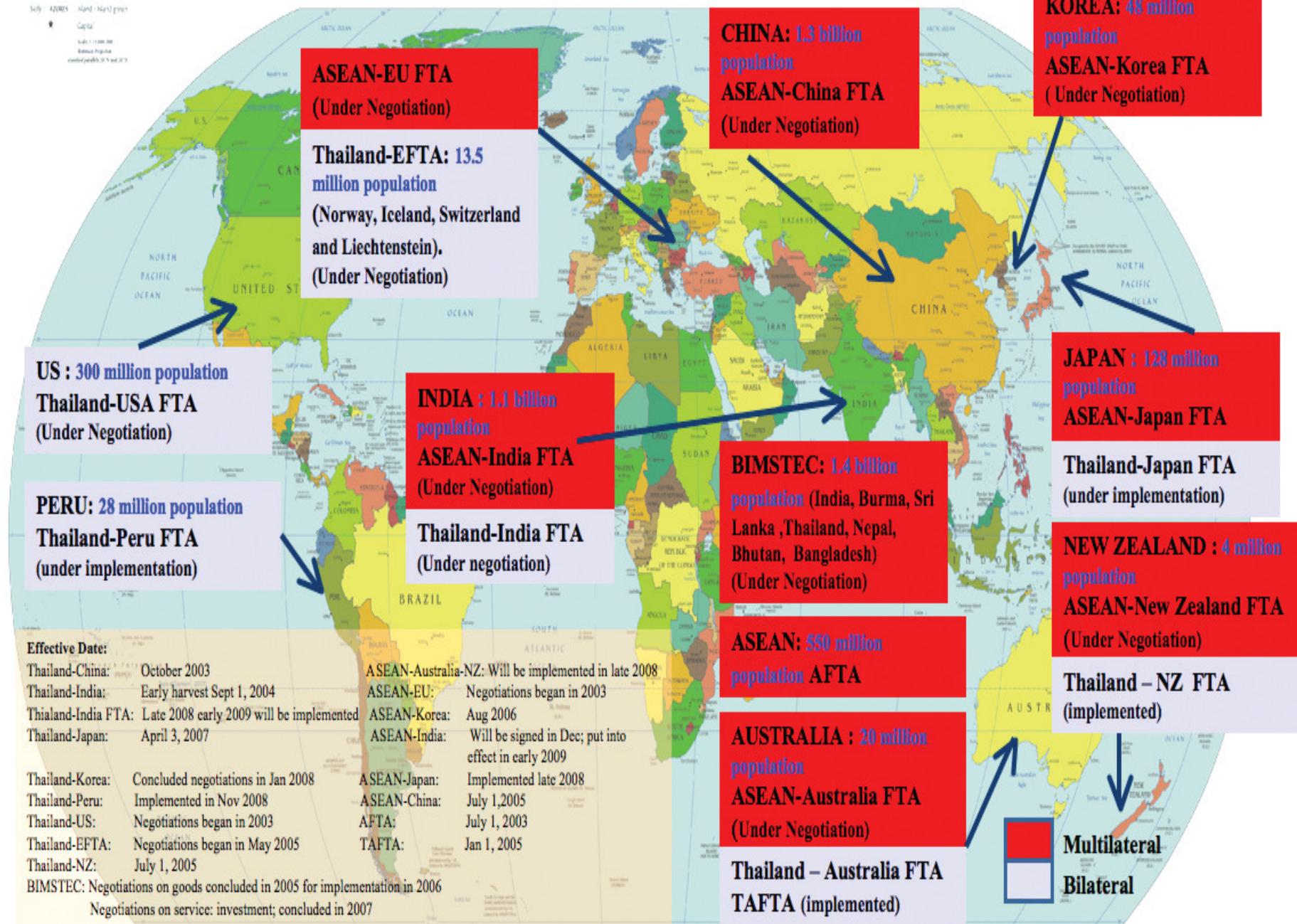
Source: UBS Survey on March 2008

Thailand's Global Economic Rankings

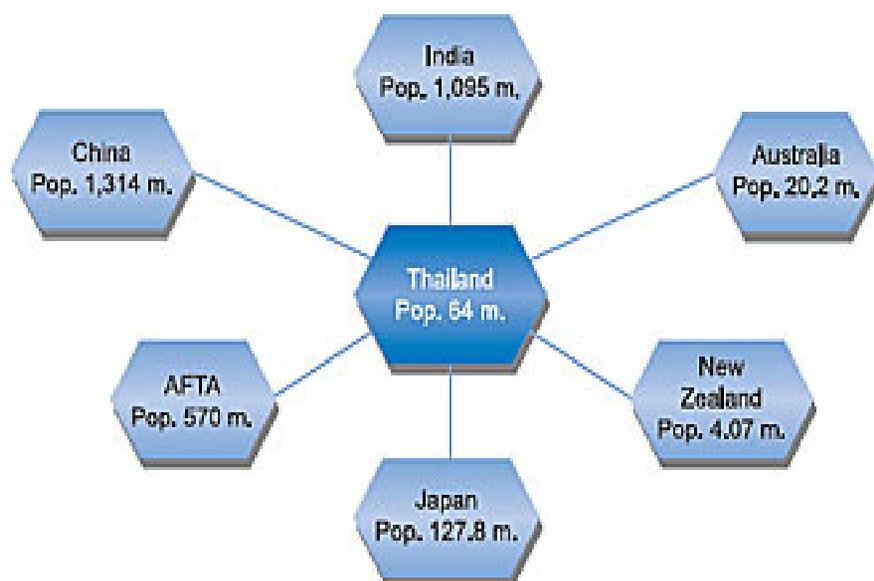
- 13rd largest tourist receipts
- 19th largest agricultural output
- 20th largest manufacturing output
- 23rd largest economies by purchasing power
- 25th largest traders of goods
- 27th largest industrial output
- 31st largest exporters
- 32nd largest traders of service and income
- 34th largest economies
- 37th largest services output

Thailand's FTA

AUSTRIA independent state
 BERMUDA Dependence or area of special sovereignty
 GUYANA island - island group
 Capital
 Scale 1:10,000,000
 Roman Republic
 country borders 1975 and 2003



Thailand has already signed agreements with countries such as:



Agreement	Date Signed	Date Effective
Japan-Thailand Economic Partnership Agreement (JTEPA)	3 April 2007	1 November 2007
Thailand-Australia Free Trade Agreement (TAFTA)	5 July 2004	1 January 2005
Thailand-New Zealand Closer Economic Partnership (TNZCEP)	19 April 2005	1 July 2005
ASEAN-China (trade in goods)	29 November 2004	20 July 2005
Thailand-India Early Harvest Scheme	9 October 2003	1 September 2004
ASEAN-China tariff elimination on certain products	4 November 2002	1 January 2004
Thai-China Early Harvest Agreement on Fruits and Vegetables	18 June 2003	1 October 2003

Thailand: World's Leader in Agro-Based Products

- World's No.1 producer of natural rubber
- World's top exporter of rice
- Seafood, canned tuna, canned pineapples, cassava
- World's top exporter of sugar

Productions & Exports in 2006 – 2008

Products	2006		2007		2008	
	Production (Thousands of metric tons)*	Export (US\$ billion)	Production (Thousands of metric tons)*	Export (US\$ billion)	Production (Thousands of metric tons)*	Export (US\$ billion)
Rubber	3,070.52	5.396	3,024.21	5.64	3,283.57	6.79
Rice	29,792.05	2.583	30,014	3.47	32,463.33	6.20
Tapioca products	24,605.82	1.140	27,940.31	1.405	25,325.03	1.46
Sugar	5,719.381	0.742	7,343.987	1.267	8,195.057	1.45

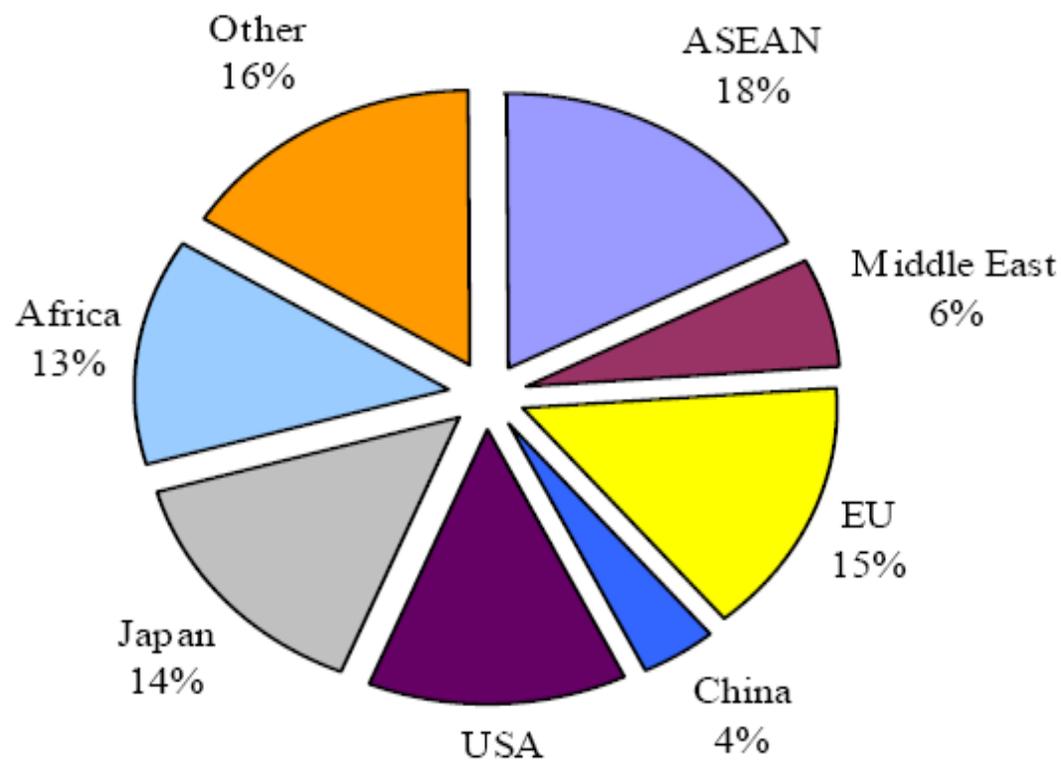
Sources: * BOT, as of 10 March 2009; MOC, as of 29 January 2009

Thai Food Exports 2008/2007

Product	2008		% Change	
	Volume (Tons)	Value (Bil. Baht)	Volume	Value
Fishery products	1,672,736.52	214.18	-0.10	11.52
Rice and cereals	10,376,414.18	204.89	9.28	68.98
Meats and products	858,583.64	63.58	38.82	42.76
Fruits and products	2,016,308.64	60.42	5.56	13.31
Sugar and honey	5,081,833.28	49.06	13.22	8.83
Oil and fat	629,788.96	21.31	23.92	64.90
Flour and starch	1,424,577.16	19.14	-12.88	10.02
Pet food	268,686.66	19.54	15.06	24.87
Vegetable and products	491,486.81	16.49	1.33	-2.22
Tapioca pellet	2,882,846.82	15.89	-36.76	-17.73
Products from flour	207,710.78	15.62	8.92	32.74
Others	3,124,508.28	77.94		
Grand total	29,035,481.73	778.06	1.64	25.99

Source: Food Intelligence Center, National Food Institute, as of Mar 2009

Thailand's Major Food Export Markets in 2008



Source: National Food Institute, as of Mar 09, 2009

Auto & Auto Parts Industries
Thailand: Automotive Hub of Asia

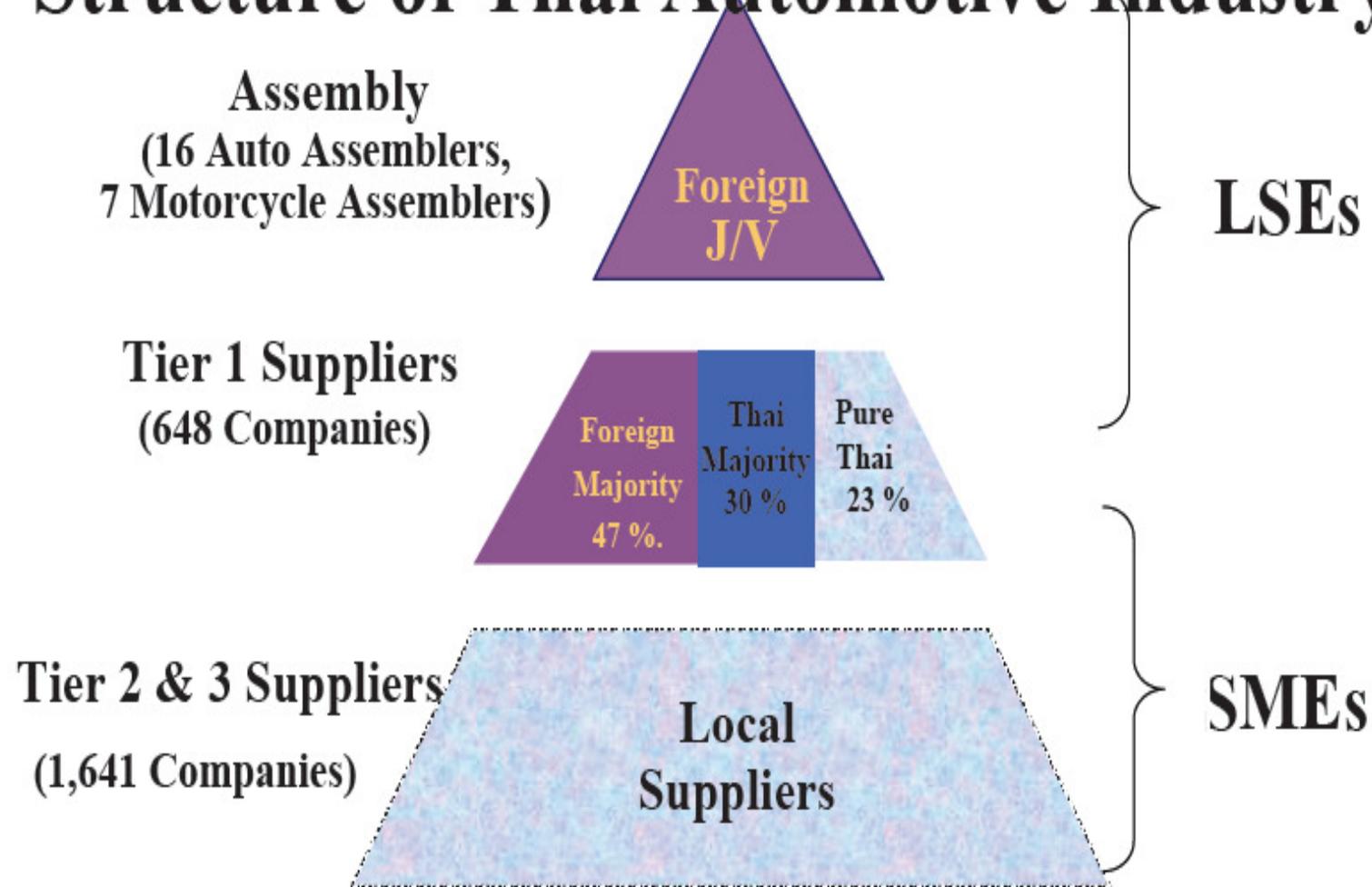


Automotives

Target: Top 10 auto producer by 2010, producing 1,800,000 units

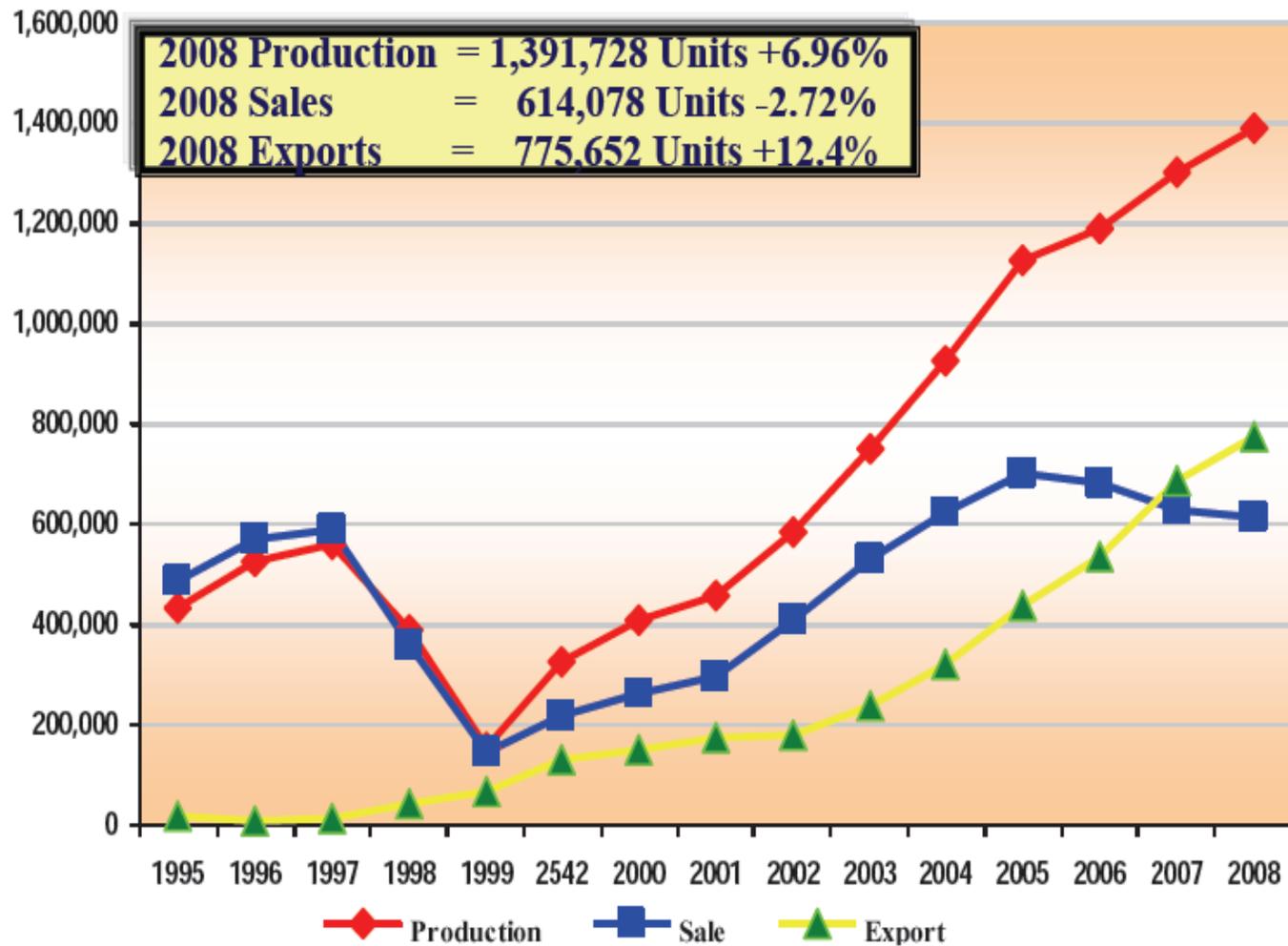
- **Auto sector 10.5% of GDP in 2008**
- **Largest auto producer in Southeast Asia**
- **World's 2nd largest producer and market of pickup trucks.**
- **16 assemblers with production of 1.4 mil. units in 2008: 56% exports**
- **Strong Supporting Industry**
 - **~ 2,300 suppliers of Tier 1, 2 ,3**
- **High Local content : 80-90% for pick up and 30-70% for passenger car**
- **New policy to promote production base for Eco car**

Structure of Thai Automotive Industry



[* LSEs : Large Scale Enterprises SMEs : Small & Medium Enterprises] The data updated in 2009 by TAI

Thai Automotive Industrial Growth



Source: Thailand Automotive Institute, as of Feb 12, 09

Automobile Production Capacity 2008

Company	Cars	Pick Ups	Trucks	Capacity
Toyota	200,000	300,000	50,000	550,000
Mitsubishi	50,000	150,000	6,000	206,000
Isuzu	-	200,000	20,000	220,000
General Motors	40,000	120,000	-	160,000
Auto Alliance	-	150,000	-	155,000
Nissan	36,000	96,000	7,400	139,400
Honda	120,000	-	-	120,000
Others	68,300	35,000	34,010	77,100
Total Production	514,300	1,051,000	117,410	1,682,710

Source: Thailand Automotive Institute, as of Feb 12, 09

Automobile Production 2008

(Source: Thailand Automotive Institute, as of Feb 12, 09)



Company	Domestic	Export	Total Prod.	Share %
Toyota	264,282	313,221	577,503	41.4
Mitsubishi	28,979	143,820	172,799	12.4
Isuzu	96,946	60,234	157,180	11.3
Honda	90,485	72,497	162,982	11.7
Ford & Mazda	15,177	113,065	128,242	9.2
General Motors	73,621	30,675	104,296	7.5
Nissan	31,166	42,561	73,727	5.3
Mercedes Benz	4,036		4,036	0.3
TATA	703		703	0.1
BMW	1,605	152	1,757	0.1
Volvo	1,006	16	1,022	0.1
Other	9,782		9,782	0.7
Total Production	620,788	776,241	1,394,029	

I would like to invite you to visit
Thailand

After we will be watching a video
on Thailand.

Thailand as a popular tourist country

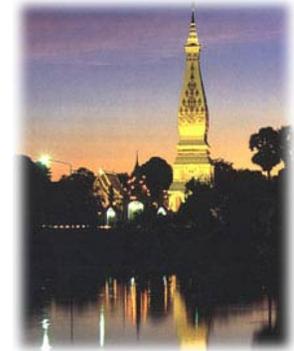
- Thailand is the most popular tourist country in Southeast Asia.
- Thailand is exotic, safe, cheap, and equipped with all modern services and facilities. There is something for everyone.
- Its combination of impressive natural beauty, temples, hospitality, food ect.
- Thailand retains its traditions by excellence, with its own culture and histroy, tropical climate and hospitality of the Thais. Thailand is a amazing country for visitors.



Thailand Tops Value for Money Table

- For the third consecutive year, **Thailand has emerged as the best “brand” in the world in terms of value for money**, according to a survey of 2,700 international business and leisure travelers conducted by Future brand, a global consulting company.

The report said, Thailand is **“Famous for its authentic culture, spectacular beaches, and noteworthy nightlife, Thailand is also one of the most affordable destinations in the world.”**



North(Chiang Mai, Tribe people, Golden Triangle)

Northeast (historical ruins)



South (beaches and islands)

Central and East Coast (Bangkok and historical places, beaches and islands)

BANGKOK

“City of the Angels”

- Bangkok is the capital of Thailand with about 10 million of people.
- It is the cultural, diplomatic, government, commercial and education centre of Thailand.
- It offers modern facilities and services to visitors.



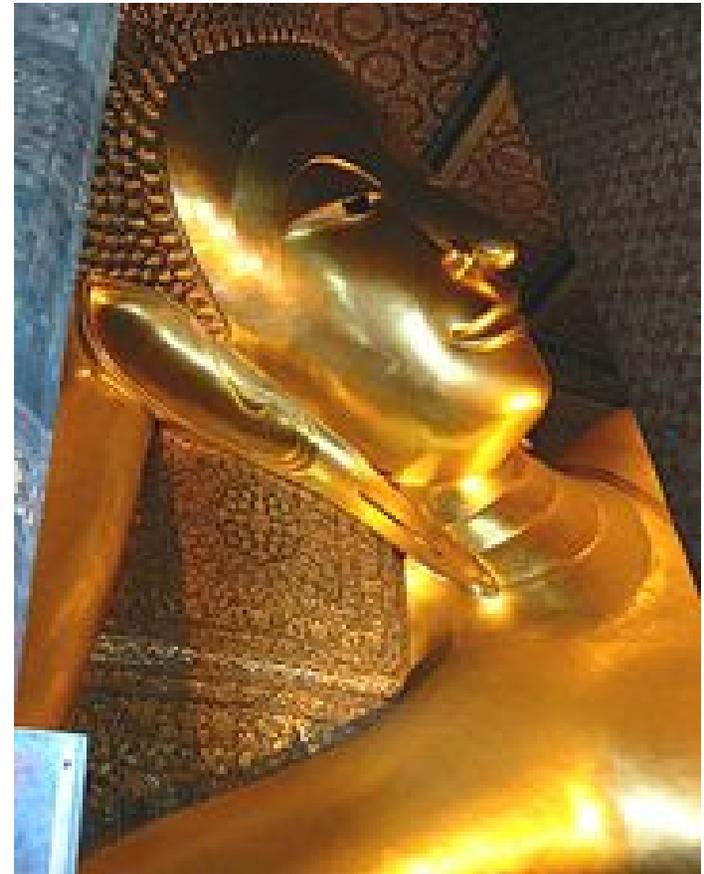
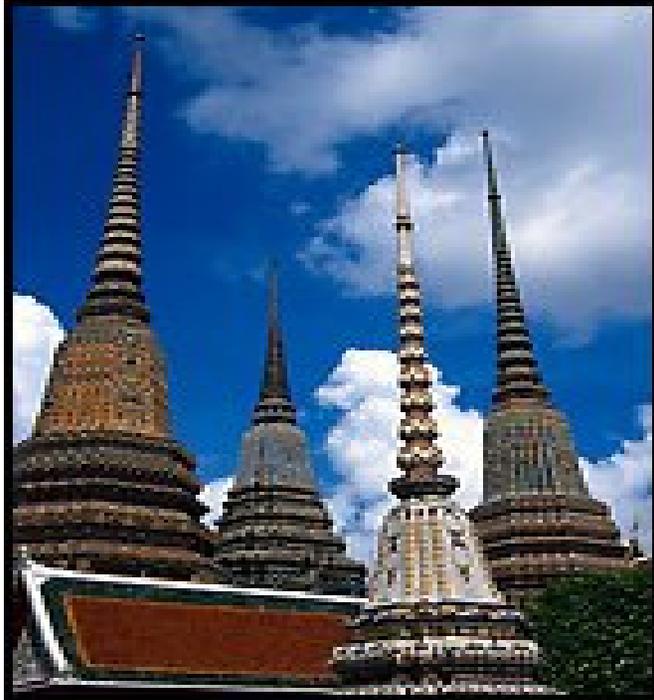
Bangkok: Modern Cultural Capital



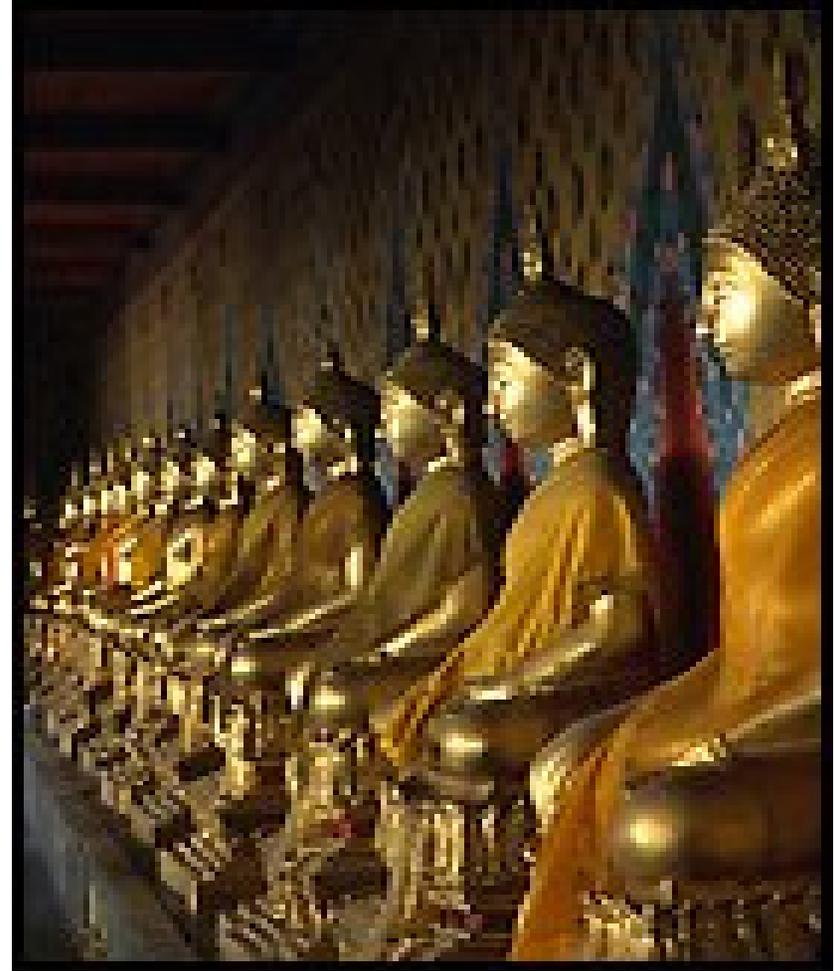
The Gran Palace and the Temple of the Emerald Buddha (Wat Phra Kaeo)



Temple of the Reclining Buddha (Wat Po)



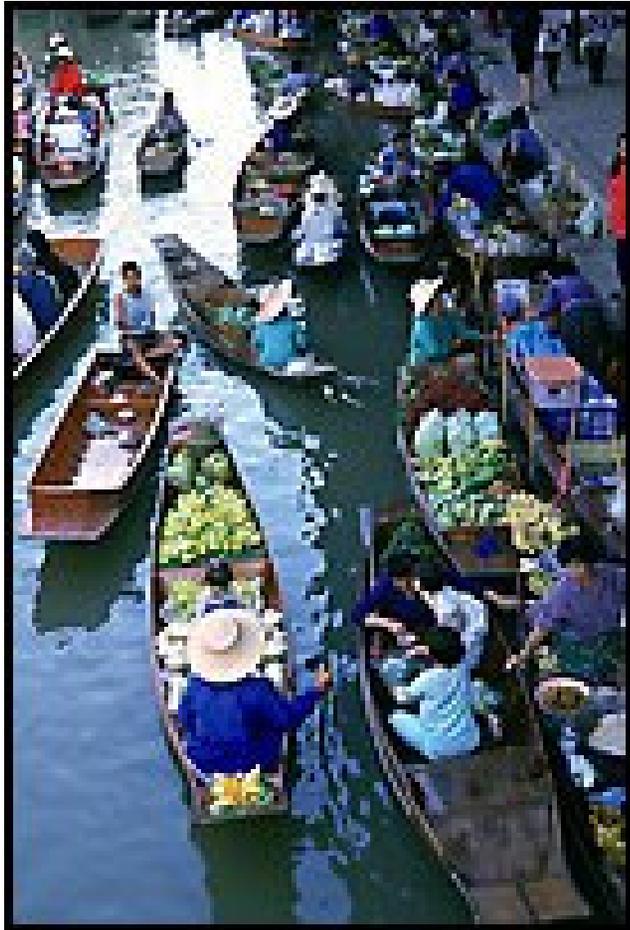
Temple of the Dawn(Wat Arun)



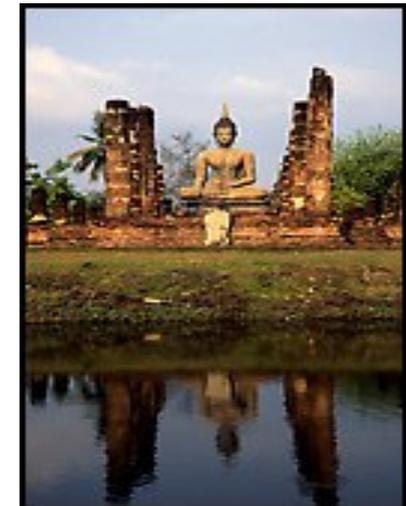
Other temples in Bangkok



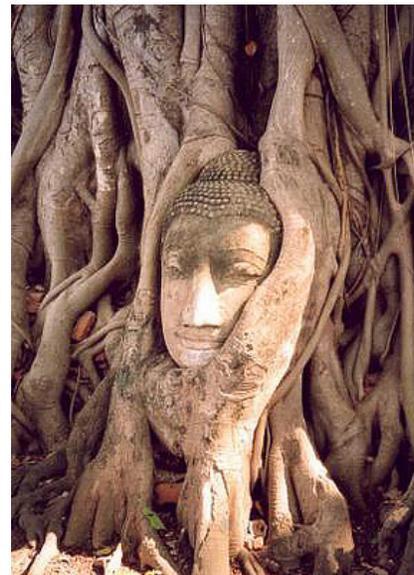
The Floating Market, Park and Zoo



Sukhothai: First Capital of Thailand



Ayuthaya: The Second Capital



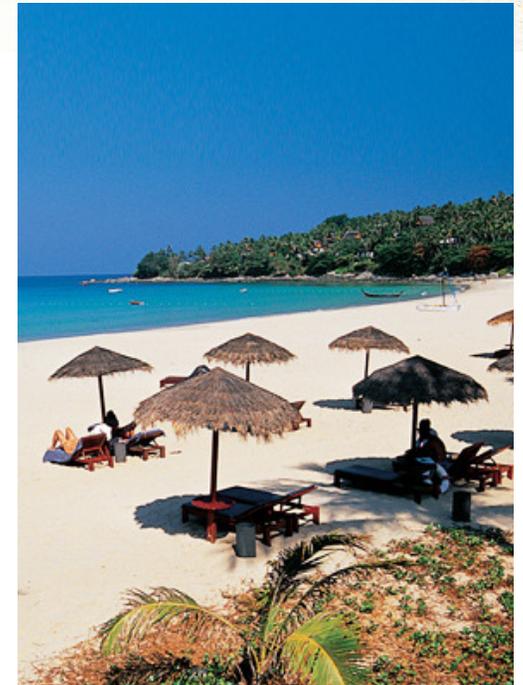
Kanchanaburi



Historical Sites



Beaches and Islands



Resorts



Natural Beauty of the North



Landscape of the North



Flora y Fauna



Flowers

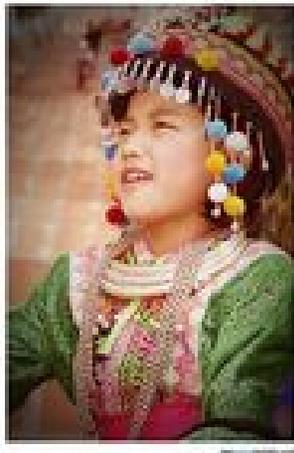


Animals

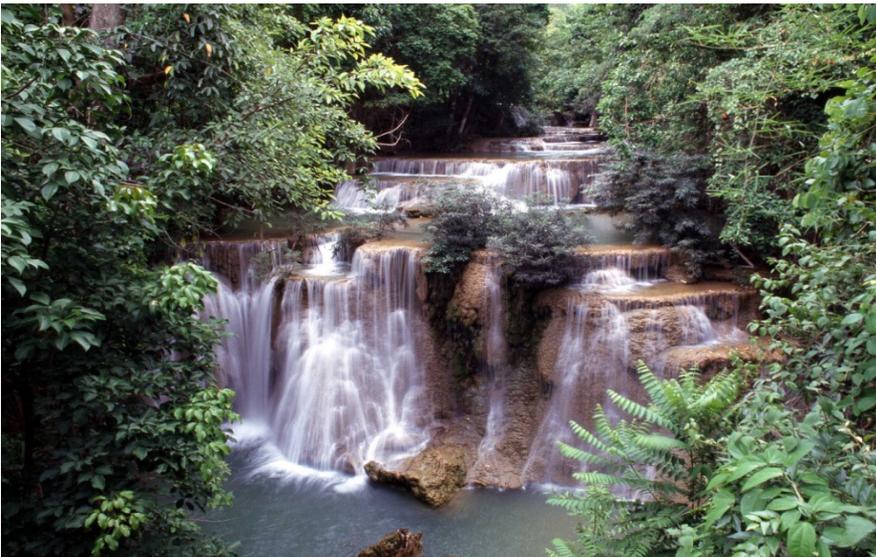
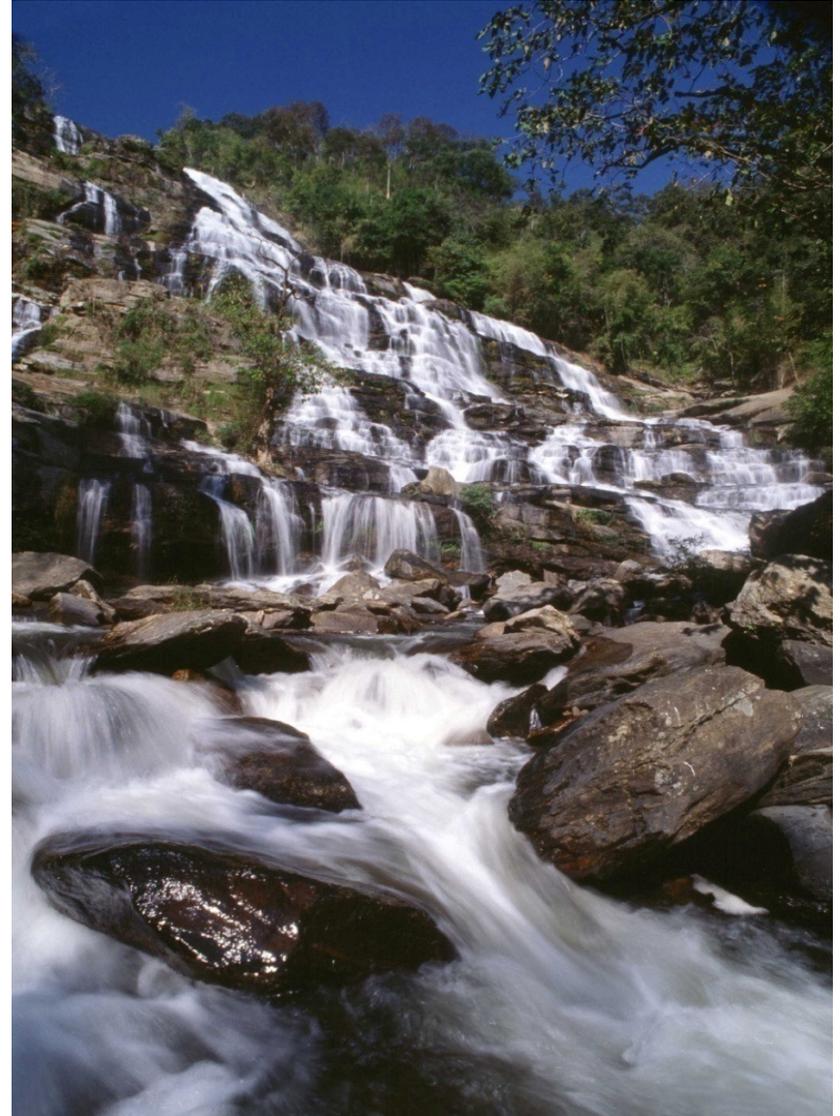


Indigenous Mountain Tribe People

in the North



Waterfalls



Diving



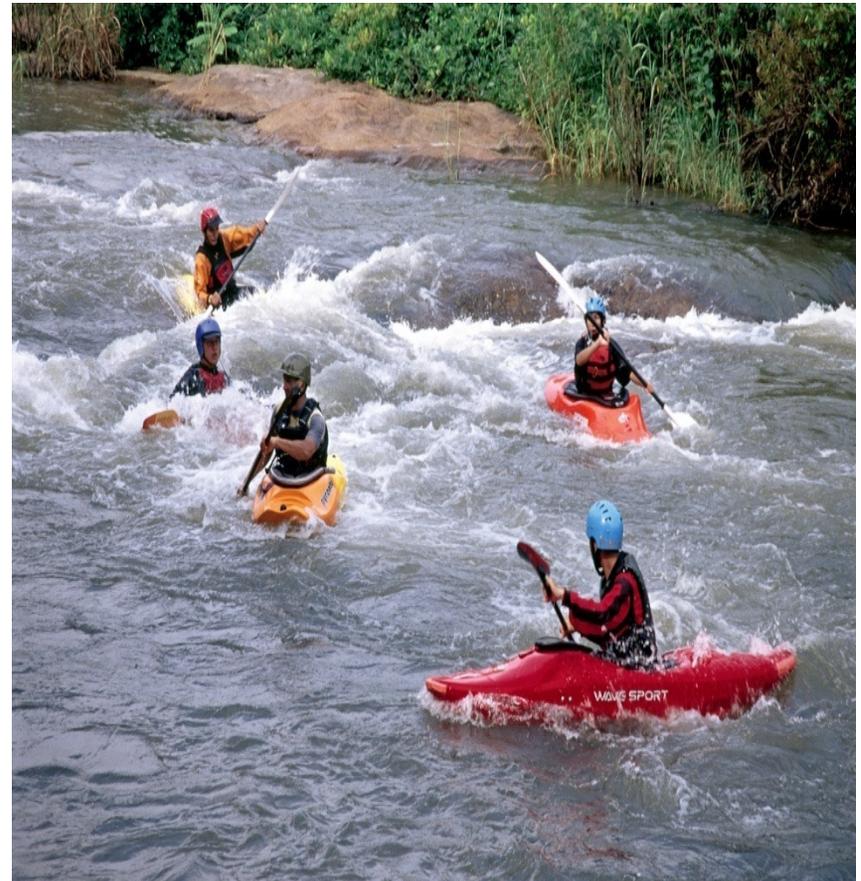
Trekking with Elephants



Rock Climbing



Canoa and Kayak



Rafting



Golf



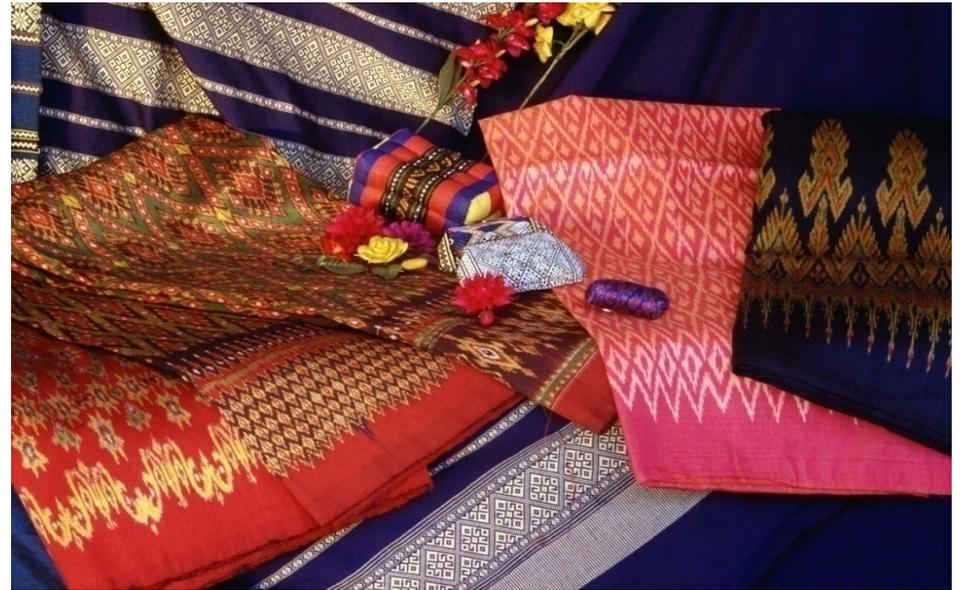
Eco-tourismo



Shopping



Local Handicraft Products



Shopping



Gastronomy



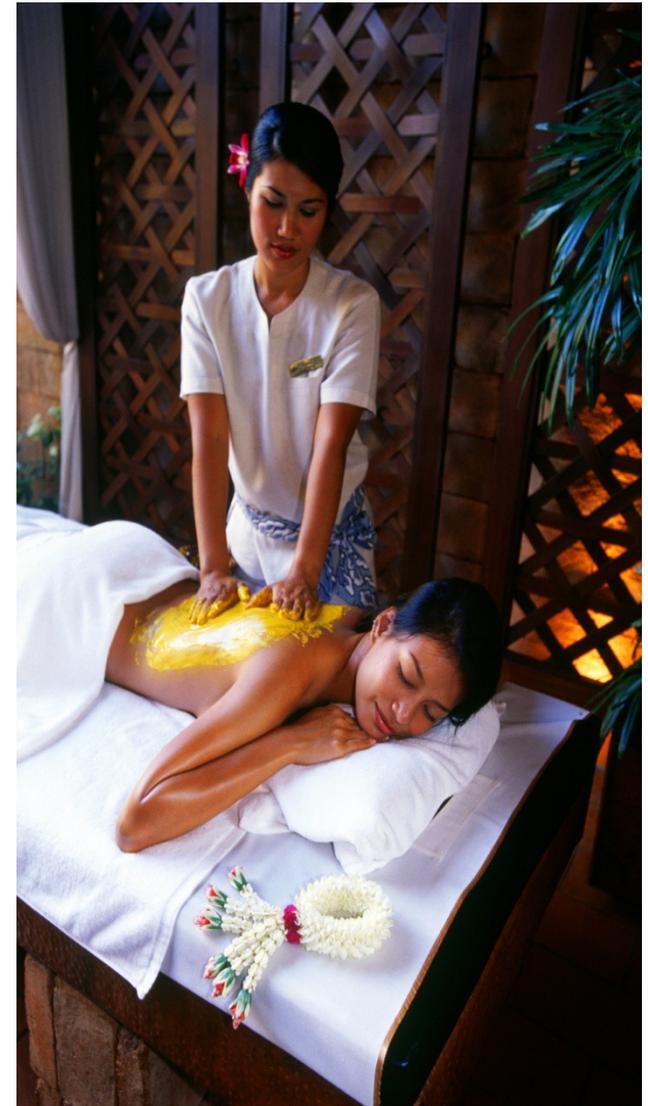
Tropical Fruits



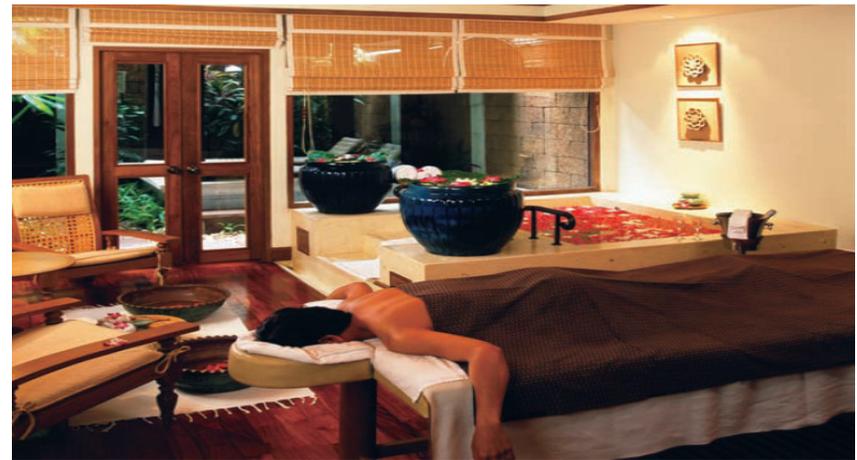
Restaurants



Massage and Spa



Thai Spa Charms the World



Massage and Spa



World Class Healthcare



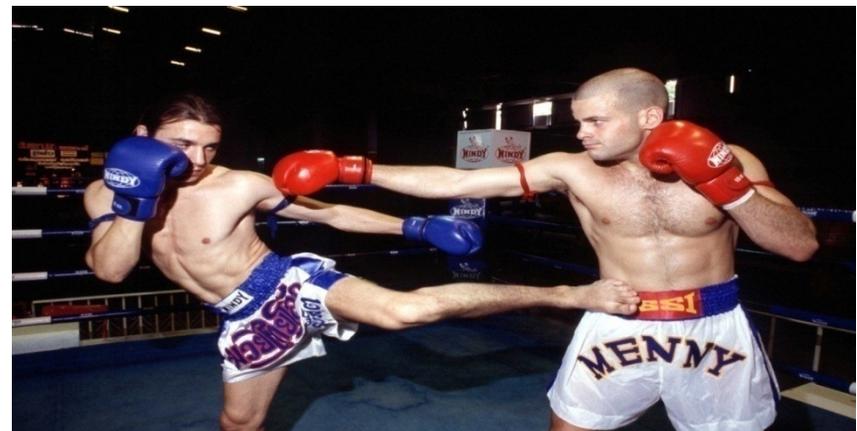
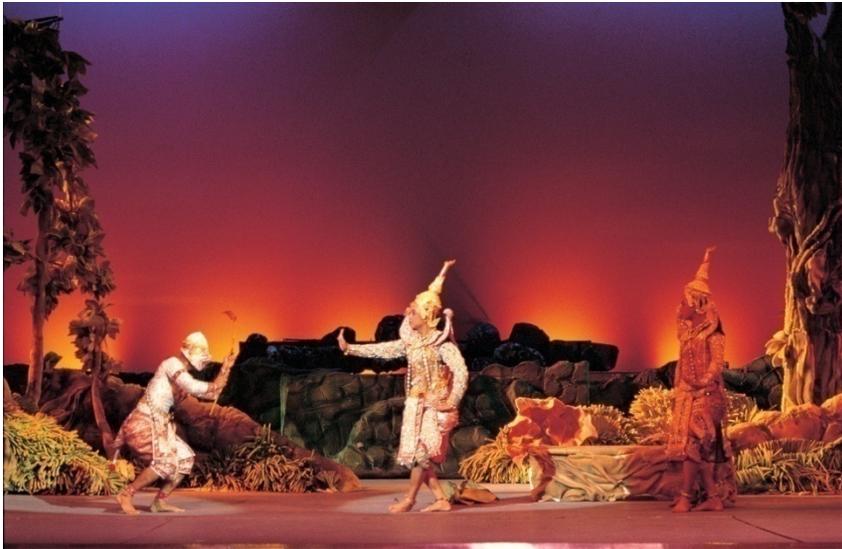
International Schools



Cultural Events



Cultural Events



Festivals



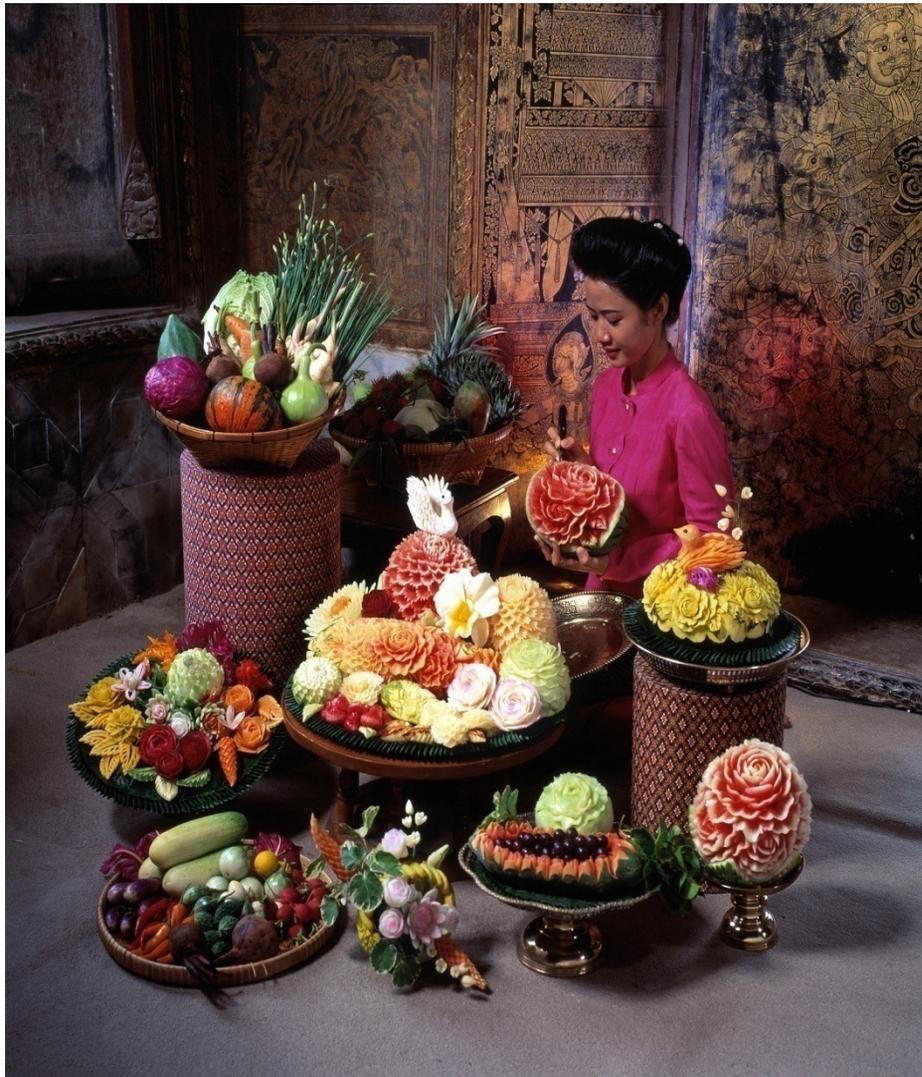
Festivals



Festivals



Thai food cooking, Muay Thai



Royal Thai Embassy Lima, Peru



ROYAL THAI EMBASSY
Lima - Peru

Av. Los Incas 225, San Isidro, Lima

Telf. 2216442

Sawasdee

THAILAND

